

## SHORT SUMMARY OF SERVICES

More videos on youtube:

[https://youtube.com/playlist?list=PL\\_vZ8Zs6NairDtsvC7TuKYiXdXloRyRGf](https://youtube.com/playlist?list=PL_vZ8Zs6NairDtsvC7TuKYiXdXloRyRGf)

### The Platform

#### Instant Web HQ

#### Instant Web - Solutions you can Trust <https://instantweb.co.za>

Is the platform where investors, shareholders and the complete integrated social platform including the events manager is installed. This will enable all of our customers, investors and management to socialize. It is a fully fledged social platform that include communications like calling and chat functions. It is a facebook and whatsapp in one and it will enhance client interaction by far. There is currently no company providing this service within their own structure.

#### Instant Billing

#### Instant Billing - at your fingertips <https://instantbilling.co.za>

##### Client Frontend:

Clients can buy or add services, including booking time with developers, graphic designers, architectural planners, app developers, extended designers, search engine specialists, website inspectors & analyzers, marketing & advertising specialist, and so forth at a fix rate.

Clients have full access to control panels domain management, email management, mass email campaigns, integrators, installers, web design platforms, backups, maintenance modes, update tools, security virus scanners and malware detectors, SEO through Attracta & The Hoth, etc.

#### Administrator & Employee Backend

This is where everything happen:

Instant Web is build to be very easy for the employee and administrators, including all divisions, e.g. finances, integrators, suppliers, vendors, partners, time billing, security, server management, hosting management, domain management, payments, communication, bookings, etc. This platform has it all. Whatever you can think of it is there, and what is not there take less than a day to add.

Here is some examples of already functioning systems within the billing system and fully controlled by the billing system:

#### DOMAINS:

#### Instant Domains - Inexpensive Domains Fast

<https://instantdomains.co.za>

We are an accredited domain registrar in South Africa for co.za, .net.za, .org.za, .web.za, .africa, .johburg, .durban, .capetown.

*We've built the platform, we need you to built the corporate structure, make this company bankable & finance us to the break even point.*

We want to setup shop and duplicate it very quickly. We are fully aware of our competitors and do not want to give them the chance to counter strike or offer similar solutions.

We are not first movers, we have completely change the format of how the work is performed and delivered and the result is awesome.

You are fully able to monitor each branch income, performance and penetration into the market, from Brits to Cape Town.

For a fraction to cost, the rest is profit.

We are Instant Web!

**We are full integrated into ZACR platform.**

We have concluded a partnership with LexSynergy that provide all other African registries and also provided us with ICANN accreditation. It is a very important partnership due to very few companies in South Africa and elsewhere has full access to the Africa registries.

**We are fully integrated into the LexSynergy registry!**

We have full partnership with FreeNom. This provide us with all other international domain registries at **cost price**. A benefit none other in South Africa got. With this we also have 4 domain extensions(TLD's) that we can provide free of charge at no cost to us.

**We are fully integrated into the FreeNom registry!**

**We can integrate to 115 other registries that is already included in this system and can just be activated. This is for pricing competition should prices vary.**

**Hosting Servers:****Instant Servers - Space in seconds, security like Fort Knox <https://instantservers.co.za>**

We now have unlimited expansion due to certain modules built by me. With this platform we no longer restricted to our own hosting servers and the pain of maintaining hosting server environments. We can now integrate within a day with local providers such as Liquid Telecoms (existing contract is with Neotel), Hetzner, WebAfrica, Afrihost, MTN, Amazon Web Services (AWS), Google Web Services or any hosting provider way cheaper than maintaining our own servers. We can integrate instantly to 287 hosting providers. This is a benefit I do not think anyone else have at the moment.

The biggest benefit of using our server environment: The complete server is encrypted. Whoever gets access, will not be able to use anything and it is fast and secured.

We also have server administrators who manage these servers hosted on existing platforms who's responsibility it is to perform security, integrations, updates, upgrades and enhance performance.

They are cPanel certified engineers. They know our server environment.

The benefit of this server administrators: A mere R750 per month per server. You will not be able to beat this ever and they are experts.

**Hosting websites:****Instant Hosting - Secured encrypted hosting <https://instanthosting.co.za>**

With the server space at hand, we can provide hosting only services which include email hosting, parked hosting and dns hosting at a fraction of the cost, e.g. R10 p.m for 15GB of space and unlimited bandwidth. This however does not include any software and the client is required to install his own website or software. The benefit of this is the access to our developers that can be booked and billed at time and you can use any type of web design platform.

With this we provide content delivery network integration (CDN) with CloudFlare and AWS. We are an official CloudFlare, AWS and Google Partner. The benefit is fast websites. Very fast websites.

**Web design: Instant Website - in minutes <https://instantwebsite.co.za>**

We currently provide only one CMS and that is Joomla with two different web builders that makes it very easy for our developers to design a fully functional website within an hour and a landing page within 15 minutes. We have our own content, e.g. just over 100 000 images and unlimited content that is provided by our content developers if a client does not have access to content or is having issues creating his own content. The content is charged outside the normal rate per hour.

What the benefit of this service is: Developers and Web Designers are no longer restricted to 1 website per week or longer and only gets paid for one website. We will be able to charge for every hour and our developers will be able to built up to 8 websites per day.

We can provide other platforms like WordPress and Drupal but that is to be decided.

**However, it is clearly stated that clients will not be overcharged. Because of the expertise at hand, our developers works faster and more effective. For a fully functional e-commerce site, a developer will not take longer than 5 hours. The cost to the client: R750 x 5 = R3750. You will have to go far to get this benefit done anywhere in the world.**

**Backups: Secured Encrypted Cloud Backups <https://instantbackups.co.za>**

We are currently only providing two external backup services. We have an existing contract with DropSuite and have a local server backup service.

What is the difference between the normal hosting backups in cPanel and DropSuite?

Backups in the cPanel are performed daily and on the server you host on. If a server fails, everything fails and you have to restore the server. We do make server backups every 8 hours to minimize the risk of lost data but this is not a failsafe.

The new POPI act will require every business to have offsite backups and preferably not overseas so that data is not leaving our country.

This is why we have a secondary backup that is local. These backups are however not encrypted and is done in zip file format and done on a daily basis.

The DropSuite backup system encrypts all data and stores it in a Cloud environment and even if it is stored overseas it cannot be used by anyone other than the user who has full access and can restore his data to any other hosting or data storage facility. These backups are performed on the schedule set by the client and pay for space used. It is by far the cheapest backup solution and it is instantly. See also Instant Maintenance for tested hourly backups)

## **Maintenance, updates & upgrades**

### **Instant Maintenance - Trusted management of your website**

**<https://instantmaintenance.co.za>**

This is a market especially in South Africa that is never been exhausted. The fact is, every WordPress or Joomla website, or in fact any website, requires daily maintenance, weekly updates and monthly upgrades. And very few companies or websites perform this due to one issue! It breaks websites, it breaks the way it looks, or performs, it breaks components, integrations, modules and plugins that is outdated.

The fact is, current hosting companies worldwide do not have capabilities to test and fix all the websites. Web professionals can't offer website updates at a reasonable price as testing takes a lot of time. Most

website owners does not know how to fix all the issues and they find it difficult to find a trusted person to manage a website for them affordable and experience wise.

Instant Maintenance is the only tool that offers full scale pixel-by-pixel automated testing to validate a website after every upgrade or update. Updates, not only for WordPress core but also for Themes and Plugins, even those that are not in the official repository. What is more, we also offer a full support for Joomla and it's Templates and Extensions. Our Visual Tests and backup solution works with every PHP based website. This service includes automated visual testing, not limited to wordpress core, Joomla, Security Audit, Malware scanning, backup integrity testing (most backups are untested), website maintenance, restoration of broken websites, sheduled hourly backups, and so forth.

The fact is that this platform cost us less than \$1 p/m per website. We can sell it for R150 p/m or more and we don't even have to do the work. Our partners will.

### **Instant Connect - Anywhere Anytime effortlessly <https://instantconnect.co.za>**

Instant Connect is a third party provisioning module that will provide our customers with instant fibre like speeds, at very affordable rates. It is a RAIN product. We will only on-sell the product and provide support and data for the product. It is wireless and can be used anywhere in South Africa.

We are able to provide the modems from R990 and the data at R15 per GB making it the cheapest connection ever with speeds up to 50Mbps.

This is just an convenience service to our clients.

### **Instant Companies - Start a business in South Africa fast <https://instantcompanies.co.za>**

We are integrated into CIPC with our self service terminals and fingerprint scanners. Alike the shops that CIPC has in some major centres, we deliver exactly the same 1 day service. All the services are included from name, company and IP registrations.

### **Instant Ads - Website Marketing & Advertisements <https://instantads.co.za> & <https://instantmarketing.co.za>**

Advert platform integrated into Google Business. This platform creates the clients webmaster tools account, youtube, Google+, adwords, adsense, analytics, search console and mapping accounts. Normally you would have to spend days to create and link your accounts with Google. This is done within one hour inclusive of the branding of all the channels. With this additional services are rendered, including, but not limited to branded Twitter, Facebook business, linkedin business, skype, vimeo, soundcloud and others.

With this we create a platform for our clients to advertise their products and website on. This service will automatically add the entries onto the major search engines: Google, Yahoo & Bing and distribute the content to the other 1200 listed engines helping our customers to rank better with the linkback service.

### **Instant Video - Transform videos into salespersons <https://instantvideo.co.za>**

This is one of our flagship products and will soon by far outweigh instant video messaging. We are currently integrating two streaming providers and will have this completed by end of March 2018.

You will be able to take a video from your phone, record a message, upload it to us and stream this message to your website instantly. You can do welcome messages, specials, events, or any other message and you can change it anytime to a new one.

Here is some examples from on of our providers: [Click here](#)

Here is an example of your own site: [Click here.](#) Please take notice that we only do HTML5 now and not flash. This is for demo purposes only.

We will provide clients with their own dashboards to stream videos from.

### **Instant SEO - The Google Way <https://instantseo.co.za>**

It is a fact that nearly every website struggles with search engine optimization. We provide a built in SEO tool called iSEO for free. This tool provides our customers with an easy overview how to add metatags, keywords and titles for the images and articles. This is one of the major issues why websites rank badly and it cost an arm and a leg to get it done. We have a professional version that clients can buy.

In the hosting control panel, we provide more extensive seo services through our partner agreements with Attracta and The Hoth, two worldwide recognized seo expert companies who will further do seo at a fraction of the cost.

With this we will provide inhouse seo services for robot files, meta generators, ror generators, sitemap generators, image compression services, and the likes.

This go hand in hand with the next service.

### **Instant Validation – Let others know your real <https://instantvalidation.co.za>**

Use an addon: **Seal Generator**, which is a unique system that allows you to run a Trust Seal service and explore a fairly untouched but lucrative space, which has the potential for many opportunities. Just like trust-guard.com, trustsealed.com, and verasafe.com. What it does is to verify the website owner, the SSL certificate, business, privacy policies, ecommerce website, trust validation and no spam policies.

Most new or a lot of existing websites has one common problem: Creating trust with visitors.

With our unique validation service this problem gives the user a fair chance to let visitors know they are real.

There are other websites as well.

### **Instant LMS - Learning Made Easy <https://instantlms.co.za>**

**Instant SMS, Instant Email / Mass Mail etc. The list is too long to discuss and the ones provided will provide a fair understanding what to expect from this system.**

**Some of the websites are not active yet but all of them will be integrated and completed by end of February 2018.**

We build on existing technologies. We use existing technologies. We integrate existing technologies. We make existing technologies new and fast.

We have our own underlying partnerships, technology and licenses that makes this product work in harmony. It is this that enables us to deliver faster and more effective technology and service, so fast that we can register, setup and create a website in 15 minutes! All done automated.

Everything is time connected. We have no time for things that is not important. You will only get interested in a product that has certain capabilities, one that saves you time and effort.

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