

The Idea



THERE IS ONE COMPANY IN SOUTH AFRICA THAT ARE ABLE TO PROVIDE A ONE STOP SHOP THAT DELIVERS A WIDE RANGE OF INSTANT ICT SERVICES TO A BUSINESS.

That is instant web!



A COMPANY THAT DELIVERS INSTANT COMPANY REGISTRATIONS, DOMAIN, HOSTING, INTERNET, TELEPHONES AND WEB DESIGN IN MATTERS OF MINUTES AND NOT DAYS!

That is instant web!



THE SERVICES ARE SO FAST YOU CAN NOW PROVIDE IT IN A RETAIL ENVIRONMENT EMPLOYING LOCAL EXPERTISE.

That is instant web!



THAT HAS POWERFUL AND TRUSTED VENDORS THAT ARE ABLE TO DELIVER HIGH QUALITY SOFTWARE AND SERVICES POWERING THE MOST ADVANCED SERVICES OFFERING EVER.

That is instant web!

IF YOU WANT TO BE OUR PARTNER READ ON!

https://youtube.com/playlist?list=PL_vZ8Zs6NairDtsvC7TuKYiXdXloRyRGf

It is the right time for an improved product to enter the lucrative website market that has stagnated over time and proven to be tedious, expensive and slow to deploy. Current solutions are not good enough to make major impact and domain name statistics are proof to that.

One that delivers faster, is more innovative and simpler to use, that is as fast as ordering a hamburger, leaving users satisfied with a product that delivers.

One that already delivers to every market.
 One that already targets the mass market.
 One that can beat every competitor at their own game.
 One that uses local expertise and workforce.

Instant Web is such a product and can be extended to many different markets quickly and effectively. Instant Web is a brand in its own name!



The question?

What are we doing differently or are so unique that others did not do it?

The answer is in the name: INSTANT SIMPLICITY!

We do not leave our clients guessing or in the dark. They don't even need to understand how the technology work. The process is simple. They make an appointment, instruct what they require to be done and the work is delivered during the appointment whilst the client overseeing the process and make changes if the client is not satisfied.

It is backed by online software that is designed to deliver quick results. It is adaptable with new technologies and it is easy to learn the people who will deliver these services to the public.

The product is in the name. Instant Web is a brand that is market fit. Simple to use, simpler to expand to other products, adaptable to new technologies!

What services can we deliver?

Everything we state here are online and already operative.

1. Domain registration services, after all we are an accredited domain registrar.

2. Hosting services, backed by AWS and Hetzner servers.
3. Web design software backed by Instant Web and 4 other integrated platforms for diverse requests and a wide range of possibilities. Using Joomla and Wordpress as Content Management Systems, we deploy our systems on top of this great software and build websites in minutes. This is one of our biggest advantages.
4. Backups both in cloud, locally and offsite. Backed by two very strong vendors that are integrated into our software. Backups that is done in real time and can be recovered in minutes not hours. Best efforts by any other company is daily backups.
5. Portable Instant Internet as fast as fibre and affordable. Small equipment, powerful speed and reliability for less than R5 per GB and getting cheaper.
6. Instant VOIP deployed with hosted PABX, telephone equipment and number portability. It works perfectly with the the internet we provide and any amount of extensions can be deployed even if that extension is not in the range of the network. It can be in another city. There is no contracts, rental free, very low monthly hosting costs.
7. Instant Servers. We deploy a server within a few seconds with all the necessary software.
8. Search engine optimization and marketing. Backed and integrated one of the biggest SEO specialist, we deliver exact marketing requirements. This is one of our biggest weapons in our arsenal that will market websites hosted by us.
9. Maintenance on automation. Fact is most servers and websites are outdated due to the issues involved in any upgrade. Our systems will keep servers and websites updated and has built in systems that check websites pixel by pixel for errors and restore a site that do not upgrade properly and inform us of such issue if any.
10. Video messaging. Just shoot your message with your phone, upload it and whalla it is on your website. Create offers, specials, messages in an instant. Backed by software that is truly innovative and affordable.
11. Verification service. Most new websites lack to create confidence and trust with visitors. With Instant Verify we create trust to visitors to let them know the website they visit is real and not fake by our verification systems.
12. Instant APPS create applications online in less than 2 hours and distribute it to the platforms that you want to support.
13. Templates. We have access and deliver over 10 000 templates if any customer require a template rather than building a site from planning.
14. Learning management systems. We deploy LMS'e in a few minutes and customers start using it in less than an hour. Simplicity is the key to the success.
15. Instant Companies is integrated with CIPC. Clients can register a company within 10 minutes with our system.
16. Automated billing systems. We make use of an automated billing system to invoice, make appointments, create tasks, deliver tasks, create servers and hosting accounts, register domain names, control internet connections, control voip calls, book and bill client appointments and keep record of time spend both in the admin and client area and have a huge reporting system that reports on almost anything.

There is a diverse set of additional services like branding, logo design, Google integration, optimization, planning and architectural designs that is not mentioned here to keep the proposal as short as possible.

The Control?

When you are an investor it is preferred that you have full control over staff working hours and only pay them for work delivered and be able to monitor it, and your clients can see how their money is spent, are able to add more hours for development, design or support.

Will it impress you that you can open as many stores as you like and brand them the way you want? Handle multiple businesses on multiple websites. Modify each of your branches extensively, yet within a few minutes. Your audience, in turn, will be welcome to access personalized client areas, in accordance with the branch under which they made a purchase. Assign clients to branches, either automatically or manually, but also migrate them between the branches whenever required. Products, addons, domain pricing, and even ticket departments can be regulated per branch as well. Moreover, you will be free to adjust the configuration of various payment gateways under each branch. Invoices, quotes, announcements, knowledgebase articles and downloads can be dedicated to every branch separately.

Will it impress you that our security includes, phone, sms and client verification and that you can onsell this to website owners to create confidence in visitors for new websites?

What we need

We need investment partners, we need you to help us setup retail shops, offices, equipment, train and pay salaries for the first few months until the personnel of the first offices are experienced and well trained. It will provide us with the ability to duplicate other offices quickly and effectively everywhere in South Africa.

What we bring to the table

The fact is that we have what it takes and we have the systems in place with no debt owed to anybody other than license fees. We got the know-how, technology and platforms done and are able to train other technologists, programmers and coders to deliver the work. The product is already market fit.

Everybody wants to talk to people because they simply need someone to help, experts who understand and bring their ideas to life. They want convenience, they want to talk to our designers, developers and people that understand technology. Experts that can help to plan, advice and deliver instantly.

This is the mass market. This is adaption.

The platform

We are busy completing these websites which will all be completed by 15 April 2018:

<https://instantweb.co.za> HQ (still in process)



A product is only market fit when people evangelize your product. The simplest test was to introduce the product to 30 total strangers and experienced the growth of the product. And it sold 5 - 1. Introduce it to existing customers and it sold 3-1.



It is people who make people buy a product or service!



<https://instantbilling.co.za> Billing Site Completed

<https://instantconnect.co.za> Site completed

<https://instantwebsite.co.za> Instant Website (still in process)

<https://instanthosting.co.za> Instant Hosting (still in process)

<https://instantdomains.co.za> Instant Domains (still in process)

<https://instantvps.co.za> Instant Servers (still in process)

<https://instantcompanies.co.za> Instant Companies (still in process)

<https://instantbackups.co.za> Instant Backups (Completed)

<https://instantmaintenance.co.za> Instant Maintenance (still in process)

<https://instantads.co.za> Advert platform integrated into Google Business (still in process)

We build on existing technologies. We use existing technologies. We integrate existing technologies. We make existing technologies new and fast.

We have our own underlying partnerships, technology and licenses that makes this product work in harmony. It is this that enables us to deliver faster and more effective technology and service, so fast that we can register, setup and create a required service in minutes. All done automated.

Everything is time connected. We have no time for things that is not important. You will only get interested in a product that has certain capabilities, one that saves you time and effort.

The market

We plan to target new and existing businesses. There are many new entrepreneurs and startups year upon year. Existing businesses that requires revamps, re-planning, redesign, updates, recovery and offsite backups. We will bring our services in the face of the general public, create awareness amongst everyone, private and business like.

The competition

Yes, we have lots of competition. They are big and small. They all do the same. But the true maths tell another story. None of them can deliver as fast as we do. See the reference in our full disruption document.

What makes us different? We have automated systems, both for websites, company registrations, marketing, search engine optimization, speed optimization, and many other integrated technologies. We are able to deliver these services in a retail environment, provide advice, help with planning and deliver in the same time the client are consulting with us.

Fact is, many resellers and designers are struggling to make a proper living. The many service offering websites worldwide is a clear proof of that. We also experienced that first hand. Finding the customer, get the specs, do the planning, collecting the money after the project is completed and so forth is a tedious task many designers and developers are struggling with.

The impact on communities

It will help a lot of communities by employing local talent, training and development. It will boost local awareness of the power of the internet, it will enhance the ability to distribute and advertise our local products here and internationally. With our skill sets and know-how we will be able to employ, train and better the lives of many people.

The workforce behind it

We will employ young sparks who wants to change the world. Who has the energy and the drive to work. Who don't know how difficult it is to drive their own businesses. We are too smart for that. We already know how difficult it is.

We identified a business that are training these type of people, from beginners to advanced programmers and coders, and they are local. Thus acquiring the skills to get the job done professionally is sorted.

In the face of people

The retail shops will bring more clients in direct contact with Instant Web, creating awareness and trusted word of mouth marketing. It is now possible to deliver immediately on the product and clients will be able to make appointments locally with experienced planners and developers.

Do you want to engage with us?

For a full more detailed discussion on this short presentation, please refer to the Web disruption document and videos.

We would like to meet if you are willing to invest in us and take this business to the next level.

We plan to deploy one full scale business concept, with the required expertise and then from there deploy other offices on the same or similar model.

This deployment will provide us with specific and necessary information on what to expect and what would be require to expand even more successfully.

You can contact me at 012 753 2806 or 073 652 7925. My email address is master@instantweb.co.za

Thank you for taking time to read this document.

Pieter Rubeus on behalf of Instant Web.